

CONTEMPORARY
HEADSHOT
PHOTOGRAPHY

HOW TO
PREPARE AND
WHAT TO
EXPECT...

HEADSHOTS



TOP 10 TIPS FOR GETTING IT. RIGHT



Gone are the days of bland and stiff head and shoulders type of head shot.

Your head shot should..

- work for you and make things happen
- encourage the viewer to engage with you
- showcase your unique personality





2 Invest in what you can afford - your headshot will be good for about 5 years



1 Select some photos you like from Pinterest to send to your photographer if you have a certain style you want to replicate. Just make sure to communicate it your photographer.



3 Make sure to book any hair or beauty appointments in advance of your session to avoid chipped nail polish and regrowth

WHAT TO BRING

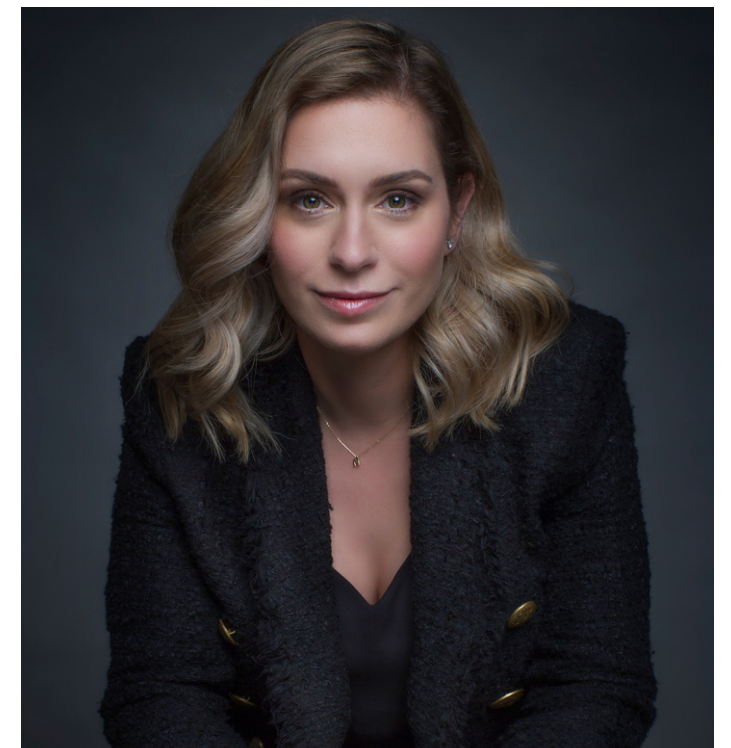


4

Allow 3 hours for your headshot session - 1.5 for make up and hair and 1.5 for your photos. Ideally both indoor and outdoor headshots should be taken.

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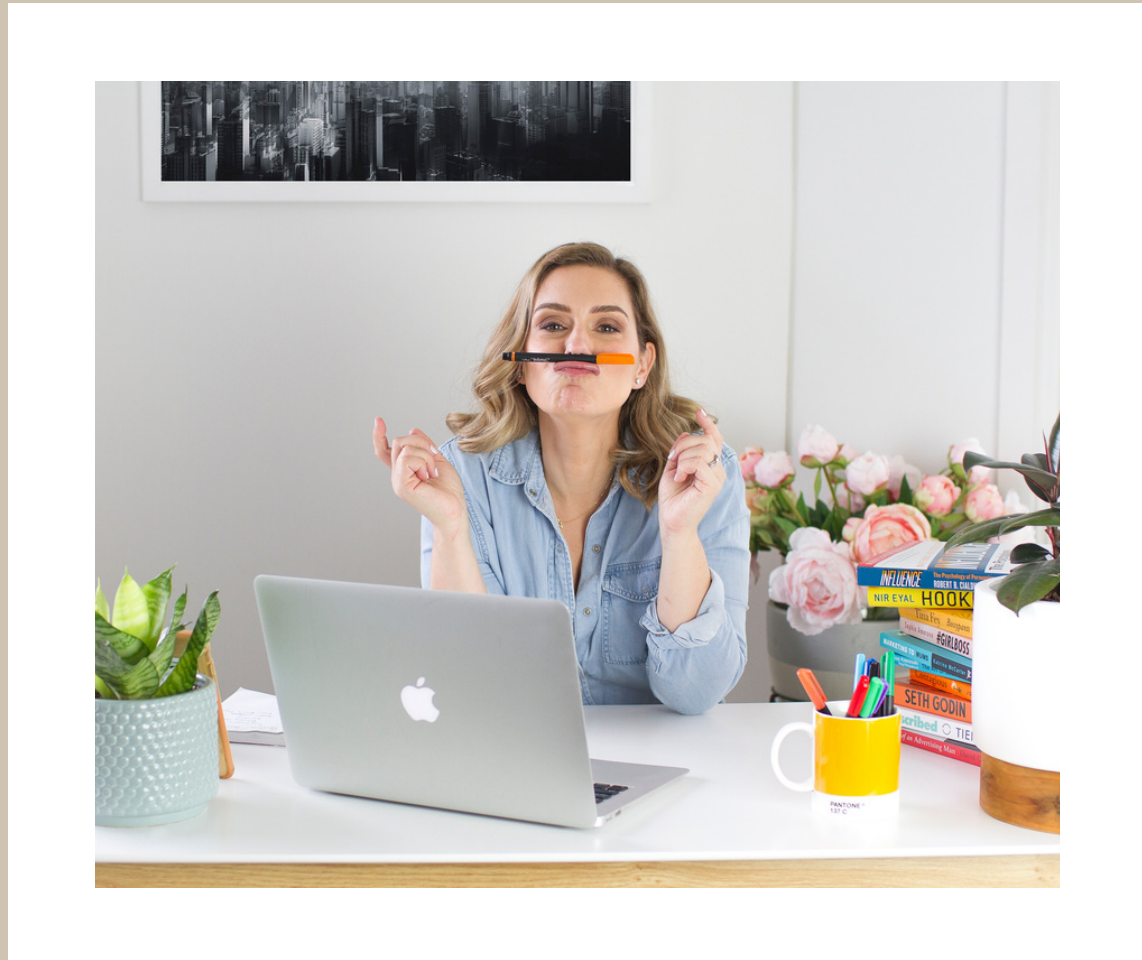
Bring at least 3 changes of wardrobe. A selection of business wear and casual attire. Stay away from busy patterns and stripes. Think about complimentary colours, and flattering necklines - do not wear baggy, or ill-fitting clothing. Make sure your clothes are pressed and clean and try on any new purchases before photoshoot.



RELAX - WE GOT
YOU!

6

The thought of a photoshoot can be a stressful experience, especially with a studio set up. I can't tell you how many times I've had people say they are not comfortable and they look terrible in photos. It's normal to feel this way.... Please do not stress a good photographer will always make sure to guide their clients through every step of the process - they'll tell you exactly what to do with your hands, how to pose, what angle works better all while keeping an eye out for stray hairs and wardrobe malfunctions. Playing music in the background, casual conversation a few jokes and compliments will make sure that you feel more relaxed and comfortable during the shoot. Also looking fab after your session with the hair and make up artist doesn't hurt ;).



EDITED TO PERFECTION



7

After your session you should expect to be presented with a gallery of images to choose from. Your images should then be retouched including adjustments to skin texture, removing any imperfections, adding brightness to teeth, hair editing, outfit adjustments, body sculpting (if needed), background corrections. If there is anything that you would like your photographer to edit please let them know - they want you to LOVE your images.

NEWEST STYLES



8

You can then expect your high resolution digital files to be delivered to you via Drop box or We transfer. Remember to download immediately and save to your hard drive.

9

Upload your various images to your social channels - if your photographer has done a good job you will have a great selection to choose from.

10

If you Love your images please credit your photographer - referrals are the best way to say thank you.



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Haven't updated my corporate headshot for years. photographer, Naomi Mawson and her hair and make up artist turned something I dread into a fantastic experience. If you're putting off the headshot upgrade, think again. These women are brilliant, friendly, funny and made me feel so comfortable. Loved every minute. Go on. Stop putting it off. Do it!
Helen Darke, Sydney



www.naomimawson.com